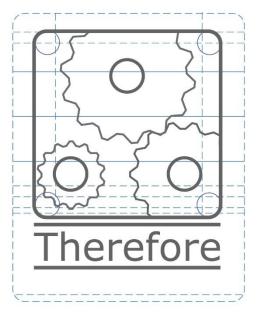


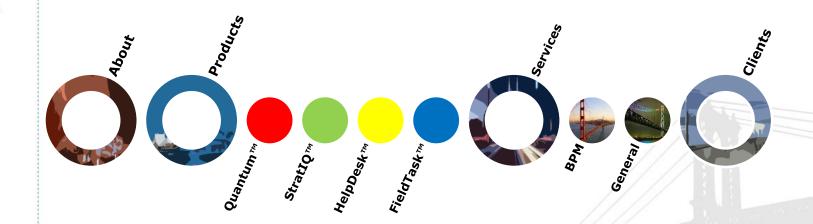
Introducing Therefore



Therefore Strategic Technology Services (Pty) Ltd



Setting the Therefore Agenda





About Therefore



Therefore specialises in **developing** and **implementing Business Process Management** (BPM) solutions.



We have, **over a period of some 13 years**, developed our own BPM technology, which we use to assist our Clients to **optimally manage their business processes**.



Our Clients don't need to make an extensive upfront investment in technology, **given** that we bill on a rental / SaaS basis.



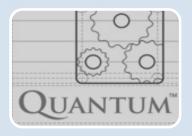
We offer our Clients a **fully outsourced solution**, allowing them to **retain their focus on what they do best**.



Technology developed to allow for **rapid deployment**, which allows us to **add value** earlier in the project life cycle.

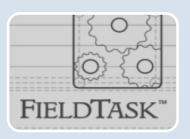


Therefore Products









Call Centre Management **Strategy**

Execution

Help Desk Management

Management

Field Task



Therefore Quantum™



Many companies use Call Centres as the primary means of managing their customer interaction. Given the critical role that Call Centres play as the "face of the company", it's imperative that they *operate efficiently* (to contain the cost of customer ownership) and offer *high levels of customer service* (for reasons of customer satisfaction and retention).

High volumes of Customer initiated tasks and queries.

Want to become Customer-centric, improve service / satisfaction levels, and retention rates.

Concerned about the high cost of Customer ownership.

Want to maximise their return on investment for call centre spend.

Want to improve the ease of management of their Customer facing call centres.

Want to implement continuous improvement / need access to service failure statistic.

Want to improve cross functional cooperation / delivery.





Therefore StratIQ™

Let's face it, failure to implement business strategy is common, and unimplemented strategy adds no value. Typically, breakdowns in the planning, management and execution of strategy results in only 50 to 60% of the value of a strategy plan being realised.



Are serious about strategy and its execution.

Want to avoid the opportunity costs associated with the failure to deliver on strategy plans.

Want to align strategy plan delivery with performance management.

Require meaningful data to manage the execution of strategy.

Want to impose clear lines of accountability for strategy execution.

Want to facilitate strategy execution where cross functional cooperation is required.

Want to maintain detailed records of strategic initiatives and progress made in their execution.





Therefore HelpDesk™

Information Technology (IT) is typically seen as a key strategic enabler. Most medium to large sized companies have found that an *efficient* and *responsive* IT function needs to be underpinned by an effective Help Desk application.

 Δ

See IT as a strategic enabler.

Have high volumes of user initiated requests for IT support.

Want to maximise their return on investment for IT spend.

Want to impose IT best practice principles.

Want to reduce levels of IT related risk.

Want to improve IT service levels.

Want to improve the ease of management of their IT functions.

Require access to data to support IT performance management.

Want to implement continuous improvement / need access to failure statistic.





Therefore FieldTask™



Managing a field based team is not for the faint hearted. The complexities associated with field task communication, coordination and management often result in field operations that underperform relative to management expectations.



Have a field based operation that is core to their business models.

Want to maximise their return on investment for field operation spend.

Want to improve the efficiency of the back-office support structures.

Want to enhance the quality of back-office / field staff communication.

Require access to management data to improve the ease of field management.

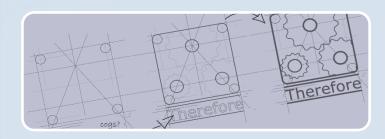
Require access to performance data to support field staff performance management.

Want to implement continuous improvement / require access to service failure data.





Therefore Services





BPM

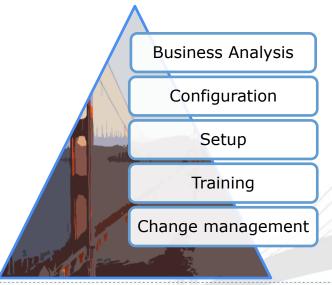
Consulting

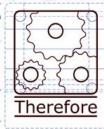
GeneralConsulting



BPM Consulting

Our tried and tested implementation methodology covers business analysis, configuration, setup, training and change management ... thereby ensuring that your Therefore BPM initiative delivers value immediately and that your team is committed from the onset.





General Consulting

Therefore typically consults in areas that relate to the implementation of its BPM technology. We are, however, in a position to offer Clients consulting services of a more general nature, most commonly in the Information Technology, Supply Chain and Project Management space.

Product realization

Test script development

Supply chain optimization

Project management

eCommerce life cycle management

Supply chain transitioning

Master data review / clean-up



Therefore Clients

Consulting

Colbrad International Deltacon Consulting FeverTreeConsulting Guidehouse International PwC SCMS

Cosmetics

Estee Lauder L'Oréal

Environmental Sciences

Envu

Food and Beverage

SAB / ABInBev

Information Technology

Imperial IT PCS Tarsus SecureData

Logistics

Fast + Furious RTT

Mining

Mineral Innovative Technologies / MIT

Pharmaceutical Distribution

Imperial Health Sciences - International Imperial Health Sciences - South Africa UPD Distribution

Pharmaceutical Wholesale

UPD Wholesale

Pharmaceuticals Akacia Medical

Akacia Surgical
Bausch + Lomb
Bayer
CliniSut
Elanco Animal Health
Inova
Merck
MSQ Diagnostics
Novartis
Sandoz
Takeda

Promotions

Primedia Face 2 Face

Renewable Energy

Atlantic Solar

Retail

Beetroot Inc.

Regulatory

SAHPRA UK Department of Trade & Industry

Travel and Leisure

RCI Trade Winds





Therefore STS





Supercharging delivery

Peter Lever | +27 83 447 4883 | peter@therefore.co.za



More Info Index ...



Therefore Quantum™



Therefore StratIQ™



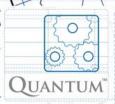
Therefore HelpDesk™



Therefore FieldTask™



Therefore Company



Therefore Quantum™ Menu





Quantum Presentation



Quantum Brochure



Utilities & Features Presentation



Quantum Website



Quantum Slide



Therefore StratIQ™ Menu





StratIQ Presentation



StratIQ Brochure



Utilities & Features Presentation



StratIQ Website



StratIQ Slide



Therefore HelpDesk™ Menu





HelpDesk Presentation



HelpDesk Brochure



Utilities & Features Presentation



HelpDesk Website



HelpDesk Slide



Therefore FieldTask™ Menu





FieldTask Presentation



FieldTask Brochure



Utilities & Features Presentation



FieldTask Website



FieldTask Slide



Therefore Company Menu





Therefore Brochure



Therefore Website